

# Okage Yokochō Guide Map

Opening Hours: 9:30 to 17:30  
 (August & September) 9:30 to 18:00  
 (November to February) 9:30 to 17:00  
 \*Please note-some restaurants are open until 20:00.

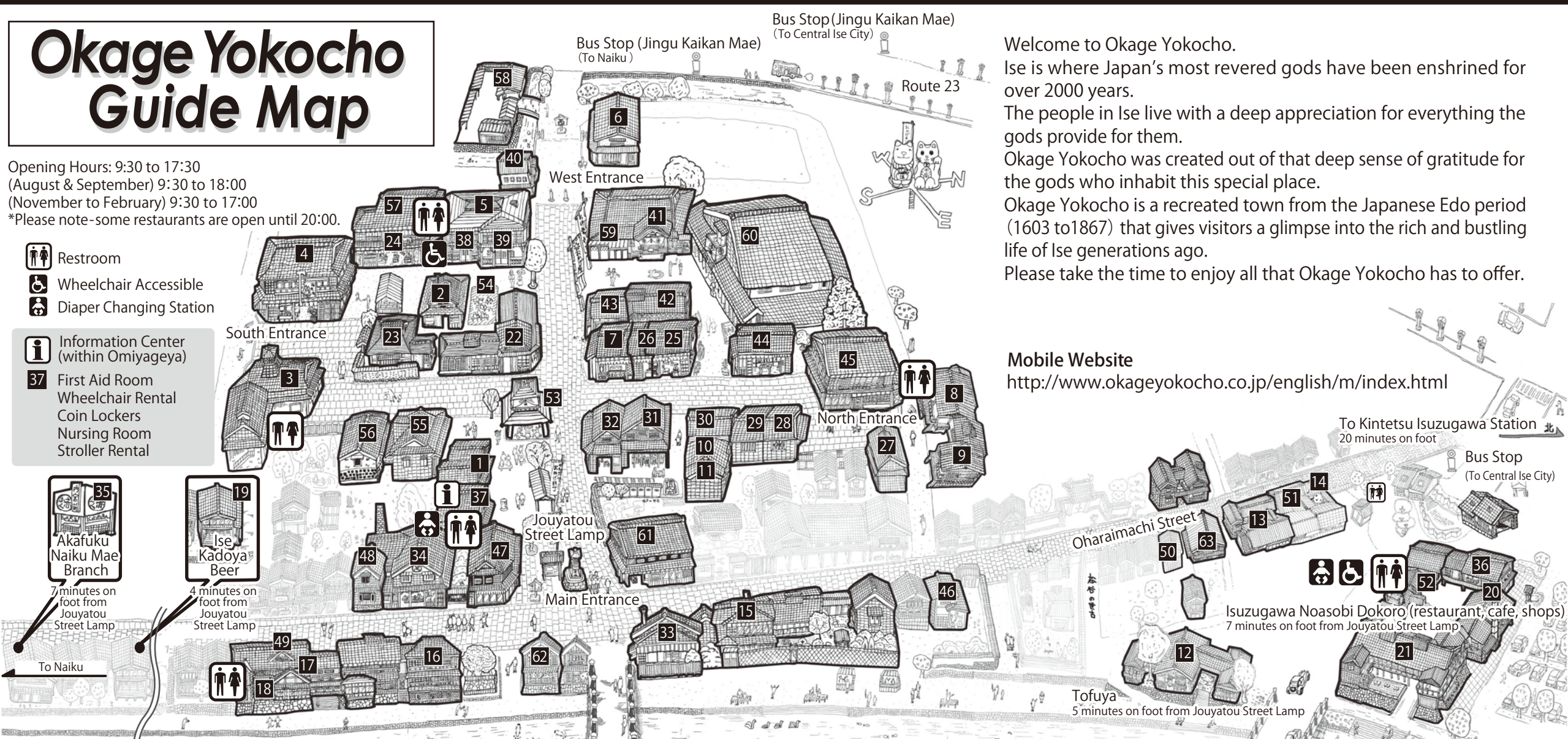
- Restroom
- Wheelchair Accessible
- Diaper Changing Station

- Information Center (within Omiyageya)
- 37** First Aid Room  
Wheelchair Rental  
Coin Lockers  
Nursing Room  
Stroller Rental

**35** Akafuku Naiku Mae Branch  
 7 minutes on foot from Jouyatou Street Lamp

**19** Ise Kadoya Beer  
 4 minutes on foot from Jouyatou Street Lamp

To Naiku



Welcome to Okage Yokochō.  
 Ise is where Japan's most revered gods have been enshrined for over 2000 years.  
 The people in Ise live with a deep appreciation for everything the gods provide for them.  
 Okage Yokochō was created out of that deep sense of gratitude for the gods who inhabit this special place.  
 Okage Yokochō is a recreated town from the Japanese Edo period (1603 to 1867) that gives visitors a glimpse into the rich and bustling life of Ise generations ago.  
 Please take the time to enjoy all that Okage Yokochō has to offer.

Mobile Website  
<http://www.okageyokochō.co.jp/english/m/index.html>

To Kintetsu Isuzugawa Station  
 20 minutes on foot

Bus Stop (To Central Ise City)

Isuzugawa Noasobi Dokoro (restaurant, cafe, shops)  
 7 minutes on foot from Jouyatou Street Lamp

Tofuya  
 5 minutes on foot from Jouyatou Street Lamp

|                              |  |   |   |  |
|------------------------------|--|---|---|--|
| <b>Food and Drink</b>        | <b>1</b> Fukusuke Ise udon noodle restaurant   | <b>7</b> Yokochoyaki no mise grilled cakes and ice cream shop     | <b>13</b> Mameya locally grown vegetable and soy-based restaurant   | <b>19</b> Isekadoya Beer craft beer and oyster restaurant                  |
|                              | <b>2</b> Dangorojaya open air cafe   | <b>8</b> Yokochō Kimiya authentic, hand-shaped sushi restaurant   | <b>14</b> Ise Fruit laboratory jam & freshly squeezed fruit juices shop   | <b>20</b> Isuzugawa Noasobi Dokoro Japanese sweets and tea room            |
|                              | <b>3</b> Butasute Ise Beef restaurant and butcher shop                               | <b>9</b> Okage Yokochō Mokuton pork cutlet restaurant             | <b>15</b> Isuzugawa Honten (main store) Japanese sweets and tea room  | <b>21</b> Noasobidana seasonal Japanese foods & cafe                       |
|                              | <b>4</b> Ebimaru local seafood restaurant  | <b>10</b> Yokochō Soba Shouseiko ramen shop                       | <b>16</b> Sushikyu Ise Shima local cuisine restaurant   |  |
|                              | <b>5</b> Haikarasan Western-style restaurant   | <b>11</b> Fruit Lab freshly squeezed fruit juices and sweets shop | <b>17</b> Dangoya grilled rice dumplings on a stick   |  |
|                              | <b>6</b> Roukyokujaya Japanese somen noodle restaurant                               | <b>12</b> Tofuya tofu and conger eel restaurant                   | <b>18</b> Isuzugawa Cafe coffee and sweets cafe   |  |
| <b>Specialty Food Shops</b>  | <b>22</b> Zeniya traditional Japanese sweets and snacks shop                         | <b>26</b> Mie Gyoren Hanbai seaweed shop                          | <b>30</b> Misugigo Yachidamaya konnyaku shop  | <b>34</b> Iseman Naiku Mae Japanese Sake Factory local sake factory & shop |
|                              | <b>23</b> Banchajaya organic Japanese tea shop & cafe                                | <b>27</b> Ise Shoyu Honpo local soy sauce shop                    | <b>31</b> Wakamatsuya Ise original kamaboko shop  | <b>35</b> Akafuku Naiku Mae Branch Akafuku mochi sweet shop                |
|                              | <b>24</b> Ajinoyakata Ise area speciality food store                                 | <b>28</b> Kaishin Mizutani Shinkurou preserved seafood store      | <b>32</b> Mishoukan select food shop  | <b>36</b> Akafuku Isuzugawa Branch Akafuku mochi sweet shop                |
|                              | <b>25</b> Shishu Hirakiya dried seafood shop   | <b>29</b> Denbei pickles shop                                     | <b>33</b> Akafuku Honten (main store) Ise's famous Akafuku mochi sweet shop and tea room serving rice cakes topped with sweet bean paste. |  |
|                              |  |   |   | <b>49</b> Tanuki Danrantei pottery shop                                    |
| <b>Arts and Crafts Shops</b> | <b>37</b> Omiyageya Okage Dog goods and Okage Yokochō information center             | <b>41</b> Tsuboya tobacco & lottery shop                          | <b>45</b> Kamijiya Japanese traditional crafts shop   | <b>50</b> Kaminariya leather products shop                                 |
|                              | <b>38</b> MIKIMOTO Pearl Island Store pearl jewelry store                            | <b>42</b> Kicchou Shofukutei lucky cat store                      | <b>46</b> Kutsurogiya incense shop  | <b>51</b> Kumihimo Hirai Japanese traditional braided rope shop            |
|                              | <b>39</b> Shiroganeya silver accessories & jewelry shop                              | <b>43</b> Magonoya Santa traditional Japanese toy store           | <b>47</b> Momenya Ai Matsusaka cotton fabric shop   | <b>52</b> Akataro Shop Akataro goods                                       |
|                              | <b>40</b> Akari no mise candle shop  | <b>44</b> Miyachu Shinto altars and ceremonial goods store        | <b>48</b> Banshakuya Kyubei Japanese sake drinking vessel shop  |  |
| <b>Cultural Experiences</b>  | <b>53</b> Taiko Yagura Wadaiko - traditional Japanese drum performance               | <b>56</b> Seishi Yamaguchi haiku memorial hall haiku exhibition   | <b>59</b> Kisetsu Yatai special event space   | <b>62</b> Yokochokiin Japanese Go board game salon                         |
|                              | <b>54</b> Paper Theater Square Japanese picture storytelling performance             | <b>57</b> Daikoku Hall special event space                        | <b>60</b> Okage Theater Japanese mythology experiential hall  | <b>63</b> Isuzujuku traditional Ise culture learning center                |
|                              | <b>55</b> Tomikichiro Tokuriki wood print memorial hall wood print exhibition & cafe | <b>58</b> Iseji Saien wild flower and gardening shop              | <b>61</b> Akafuku Betsutenpo multipurpose event space   |  |
|                              |  |   |   |  |